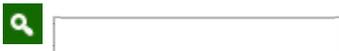


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November 30, 2016

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CSR News

Mission Markets(TM) Announces Additional Executive Team Members to Support Expanded Business and Growth

Sam Salman, Newly Appointed CEO, brings decades of leadership and experience in successful, high-impact capital markets solutions

Submitted by: **Mission Markets**
Categories: [Sustainability](#), [Socially Responsible Investing](#)
Posted: Sep 07, 2011 – 09:05 AM EST



NEW YORK, Sep. 07 /CSRwire/ - Mission Markets™, the world's most comprehensive impact and sustainability investment marketplace, is excited to announce the addition of Sam Salman as President and Chief Executive Officer. With the addition of Mr. Salman and his team from New Reality Solutions (NRS Associates, LLC), Mission Markets has added leading scientific, investment banking, advisory, and informational capabilities to Mission's pioneering online impact and sustainability marketplace. Since the marketplace went live earlier this year, it has successfully consummated its first transactions and has grown its member base to nearly 600 registered members.

Mission Markets™ has made the necessary human, systems, and regulatory platform investment to deliver best-in-class solutions to research institutions and corporations, as well as to market intermediaries; including broker/dealers, funds and banks, and to direct-to-market issuers and investors. The company has integrated its services to include financial advisory, market data informatics, and technology-driven matching for impact and sustainability related market participants. Mr. Salman has been instrumental in the formation, growth and competitiveness of game-changing platforms in high impact industries ranging from biotechnology to capital markets and banking.

Mission Markets™ continues to earn and honor the confidence of its registered members and counter-parties, and is fast becoming their lasting partner of choice. "I am thrilled with the addition of Sam and his team and look forward to continuing to evolve into a comprehensive solution for both companies and investors in these fast-growing markets," said Michael Van Patten, Mission Market's Founder and Chairman. Mr. Salman added, "Mission Markets is exceptional because of its capacity to quickly respond to the critical needs of the impact and sustainability world." He further states that, he "cannot be more motivated, excited and committed to helping lead this talented and dynamic organization to its rightful place as a global capital markets and market intelligence leader."

With expanded resources, Mission Markets™ has further embraced best practices across multiple client focused disciplines including pre-commercialized research technology transfer, capital markets and informatics. The final result is a best-in-class, next generation financial platform that empowers the discovery, growth and scalability for products and solutions. Mission Markets reinforces its commitment to supporting entities with verifiable impact and sustainability orientated businesses focused on improving the quality of our planet for all its inhabitants.

Mission Markets™ - Leading Impact and Sustainability Markets Intelligence.

About Mission Markets:

MISSION MARKETS™ is a next generation financial services firm that combines leading capital markets, technology, information, and advisory capabilities with the world's first comprehensive, FINRA compliant marketplace specializing in the impact and sustainability sectors. This platform empowers Mission Markets members with the ability to discover, scale and embrace best practice solutions and products promoting verifiable social and environmental benefits.

"Mission Markets™" refers to the Mission Markets Group, which comprises Mission Markets, Inc., its worldwide subsidiaries and affiliates, and the funds or other investment vehicles that they manage. Securities and investment products offered through PrimeSolutions Securities, Inc. A registered broker-dealer and member of FINRA, SIPC, and MSRB.

About New Reality Solutions (NRS Associates, LLC):

NRS is a privately owned strategic advisory and merchant banking firm, focused on proactively creating and supporting opportunities with the potential of material and sustainable economics, including return on investment as well as tangibly positive human and environmental impact. The firm fosters deep collaborative relationships with industry, government and academic experts and also provides strategic leadership in the commercialization of state-of-the-art technologies and game-changing businesses.

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