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From the Albany Business Review:

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UAlbany to team up with Israeli startup

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The University at Albany this morning will announce plans to team up with an Israeli fortified food and drink startup company in New York's Capital Region.

UAlbany will work with BioHarvest Ltd., a startup company that formerly operated under the name Fruitura Ltd. The two organizations will team up on biomedical research and proactive health management.

BioHarvest was among more than a dozen organizations in the Albany, NY region to be selected for more than \$1 million in awards through the state's regional economic development competition announced last month.

The *Business Review* talked to company officials in October about its technology. BioHarvest is trying to capitalize in a hyper-competitive space, ""fortified" foods and drinks that more and more Americans are consuming. The company contends that it is distinct in the way it is using actual cells from food.

UAlbany will announce its partnership with BioHarvest at an 11 a.m. event at the University at Albany's East Campus in East Greenbush.



Sam Salman, a strategic adviser to the Israeli company BioHarvest, says the Capital Region is fast becoming a "powerhouse" in the life sciences area. The company is planning to open a production facility and hire 50 or more workers in three years.

BioHarvest plans to hire 50 people in the first three years of operations, likely beginning in 2015. Its buildings will cost between \$7 million to \$10 million, require 40 people to complete, and measure at least 35,000 square feet in size, according to documents submitted to Empire State Development Corp.